

EPNS2023 - Overview of marketing services and deadlines



Category	Item	Description	Specifications	Address	Deadline
Congress Bag	Insert in congress bag	Placement of one insert into the congress bag E.g. company and/or product information and/or symposium invitation and/or activities during the Congress	1,500 pcs max. format: A4 max. weight: 50 g	Schenker Deutschland AG Messen/ Spezialverkehre Team Platzmesse EPNS 2023 Jaffestraße 2 14055 Berlin Germany	Monday, 29 May 2023
Congress Bag	Notepads for Congress Bag	Placement of notepads in congress bags	1,500 pieces	Schenker Deutschland AG Messen/ Spezialverkehre Team Platzmesse EPNS 2023 Jaffestraße 2 14055 Berlin Germany	Monday, 29 May 2023
Congress Bag	Pens for Congress Bag	Placement of pens in congress bags	1,500 pieces	Schenker Deutschland AG Messen/ Spezialverkehre Team Platzmesse EPNS 2023 Jaffestraße 2 14055 Berlin Germany	Monday, 29 May 2023
Website	Logo in exhibitor list online	Your logo displayed in the exhibitor list	Company logo in JPEG or PNG-format	maren.mueller@intercongress.de	Monday, 24 April 2023
Website	Banner on congress website	Company banner on website placed under Registration, networking or travel and hotel site	300x300 pixel, JPEG, PNG, GIF + link	maren.mueller@intercongress.de	Monday, 24 April 2023
Online	Company banner in newsletter	Electronic EPNS newsletter to approx. 4,700 recipients, who are interested in receiving news about the EPNS Congress	600x150 pixel, JPEG, PNG, GIF max. 50 KB + link	maren.mueller@intercongress.de	Monday, 01 May 2023
Online	Special e-mailing to congress participants	E-mailing one week prior to the congress and shortly after the congress sent out on your behalf E.g. informing all registered participants about your activities during the EPNS Congress and or products Exact timing set by arrangement	Create your own text text not to be programmed in HTML so that it will not be blocked as "spam" Sender: epns@intercongress.de Subject: "Advertising: *individual*" Mandatory addition: "Contents in this mailing were created by *add company name*. Intercongress GmbH assumes no liability."	maren.mueller@intercongress.de	Monday, 29 May 2023
App	App Push Notification	Insertion of one Push Notification in the Congress E.g. to promote your booth, your symposium or your products. Exact time to be determined by IC	Header max. 75 characters, Text individual, max. 200 characters	maren.mueller@intercongress.de	Monday, 29 May 2023
App	App Carousel	Display of one picture/ad in carousel Visible directly after splash page, everytime the app reloads Comparable with Instagram carousel posts/stories	1500x2000 pixel	maren.mueller@intercongress.de	Monday, 29 May 2023
Onsite	Ad on Mobile "LED WALL" Screen	"Welcome" screen placed outside of the venue in front of entrance Placement of your logo	Company logo in JPEG-format	maren.mueller@intercongress.de	Monday, 29 May 2023
Onsite	"VIDEOWALL" Screen	Display a digital poster or a short film on screen in the entrance foyer E.g. product presentation	1920x1080 pixel JPEG or MP4 (no sound)	maren.mueller@intercongress.de	Monday, 29 May 2023
Onsite	Logo on "INFOCENTRE SCREEN"	Logo above info counter in entrance area (highly visible)	Company logo in JPEG-format	maren.mueller@intercongress.de	Monday, 29 May 2023
Onsite	Ad on vertical screen in front of symposia rooms	Signage in front of your symposium room e.g. placement of your company's logo, company ad or similar Screen is displayed after the previous session until the end of your symposium	Format: JPEG or MP4 (no sound) Resolution: 1080 x 1920 pixel displayed on 48" or 32" screen (depending on availability)	maren.mueller@intercongress.de	Monday, 29 May 2023
Onsite	Ad in pocket programme	Company's ad printed on pocket programme Handed out to all delegates E.g. your activities on the congress, your products	format published by beginning of May	maren.mueller@intercongress.de	Monday, 29 May 2023
Onsite	Film or digital presentation of product information in the breaks	Film or digital presentation of product information Displayed in all lecture halls and all breaks (together with key information on the congress by IC)	MP4 (1-2 minutes) or PPTX (16:9)	maren.mueller@intercongress.de	Monday, 29 May 2023
Onsite	Hanging banner in exhibition hall from balconies	Hanging banner above staircase in exhibition area Printed on polyester fabric	300 x 670 cm PDF-format all fonts need to be converted into curves idel bitmap resolution 100-150 DPI 1:1 < 100 MB bleeds and correct cropmarks CMYK colour space only	maren.mueller@intercongress.de	Monday, 15 May 2023
Onsite	WiFi	Custom password and SSID	individual, approval by arrangement	maren.mueller@intercongress.de	Monday, 29 May 2023
Onsite	iPad-Mini-Stations	iPad-Mini-Stations for viewing e-posters Placed above the exhibition hall (balcony 3rd floor) Individual branding of the terminals	individual, approval by arrangement	maren.mueller@intercongress.de	Monday, 24 April 2023
Onsite	Speaker preparation room	Equip the speaker preparation room with company logo on signage, screensaver and upload platform	Company logo in JPEG-format, individual options after approval/by arrangement	maren.mueller@intercongress.de	Monday, 29 May 2023

Please note that the listed services require being booked through the portal. In case you are interested in booking one of the mentioned services, please have a look at the portal. There you can see the current availabilities and submit an order.

Industry Portal:
<https://intercongress.ungerboeck.net/PROD/app85.cshtml?aat=o%2b36X4i2rfZ6MHUIW0dAOhP0KikPdnhktLHCi8fifg%3d#DNSUWZO>