

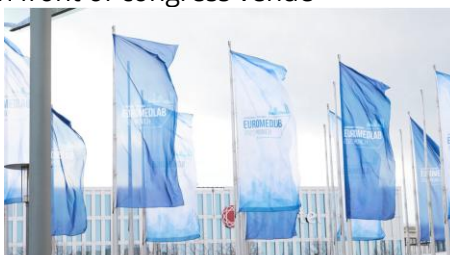




### Information sheet marketing services

<b>Marketingservices partner packages</b>	<b>Format</b>	<b>Other specifications</b>	<b>Deadline</b>	<b>Linking</b>
App Push Notification (shown on platform and app) 	PNG, JPG or Video-Link, Max. 16:9, 1920 x 1080 Pixel	Only during of the congress possible. Please let us know your favorite timeslot.	16 June 2025	Externally or within the app to a symposium or company profile
Display of Brochures 	Max. DIN A5, approx. 200 pcs.	Please bring on-site during set up	07 July 2025 On-Site	/
Flag in front of congress venue 	200 cm wide and 500 cm long	Please bring on-site during set up, the hanging of slightly shorter or narrower flags is no problem	07 July 2025 On-Site	/



<b>Marketingservices partner packages</b>	<b>Format</b>	<b>Other specifications</b>	<b>Deadline</b>	<b>Linking</b>
Logo on the congress website with hyperlink to company's home page	JPG, PNG or open file	/	ASAP	/
Listing and special mention as PARTNER in the congress media with logo	Same Logo as on the website	/	ASAP	/
Large/medium/small logo on sponsors' recognition wall	Same Logo as on the website	/	ASAP	/

## Advertisements

### Ad in Pocket Programme



JPEG, PDF DIN A6 10,5x14,8 cm

plus 1mm Trim allowance and 4mm safety distance, declaration as "corporate" not "promotional"

27 May 2025 /

Please add the time of your internal approval processes to the deadline

## Marketing Online

### E-Mailing to all pre-registered participants

[Example](#)

Free in the design. HTML is mandatory

Dispatch time: according to availability of EPNS newsletters. Approx. 10 days before congress.

16 June 2025

Various possibilities



## Marketing Online

Banner on congress website



### Format

PNG, JPEG, Superbanner  
Size: 728x90 Pixel

### Other specifications

Position: On subsite of the  
website, subject to availability

### Deadline Linking

ASAP

Link to your Website

Premium Company banner in newsletter

[Example](#)

Advertisement



### Headline 1

Text 1

- **Recommendation:** Summarize the highlights of your text as briefly and

PNG, JPEG,GIF, Size:  
600x150 Pixel

Position: Top banner in the  
newsletter, Dispatch time:  
according to availability of EPNS  
newsletters

ASAP

Link to your Website

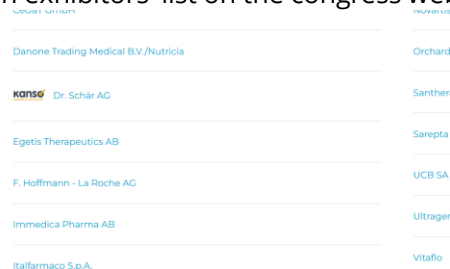
Logo in exhibitors' list on the congress website

JPG, PNG or open file

/

ASAP

/





<b>Marketing Online</b>	<b>Format</b>	<b>Other specifications</b>	<b>Deadline</b>	<b>Linking</b>
Company profile in exhibitors' list	Word or PDF, max. 300 characters	/	ASAP	/
App Carousel	PNG, JPEG, Size: 1080×1920 Pixel	Start page, max. 3 bookable, display duration 3-5 seconds	16 June 2025	/
App: Logo in exhibitors' list in the congress app	JPG, PNG or open file, 600 x 600 Pixel	/	ASAP	/
App: Company profile in exhibitors' list (for more detailed information)	Word or PDF, max. 300 characters	/	16 June 2025	/

### Marketing On-Site

Provision of notepads for the participants	DIN A4 or A5, provision by company	Position: at Reg-Counter 1,000 pcs. or 2,000 pcs.	07 July 2025 On-Site	/
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Provision of pens for the participants	provision by company	Position: at Reg-Counter 1,000 pcs. or 2,000 pcs.	07 July 2025 On-Site	/
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## Marketing On-Site

Ad on LED Screen 3x3 Multiwall X-Staircase



## Format

rotating 120 sec film -  
muted

## Other specifications

\*.mp4 h.264 (maximum file size 2GB)  
- Maximum resolution for the individual  
displays and the 3x3 display wall:

16:9 -> 3840x2160 pixels at 30 fps or 60  
fps - maximum bit rate 15 mb/s  
9:16 -> 1080x1920 pixels at 30 fps or 60  
fps - maximum bit rate 15 mb/s

PPTX or JPG on request

## Deadline Linking

05 June /  
2025

Adhesive foil in exhibition hall on balustrade 1st  
floor 10m x 0,94m



Hi Res Print Ready CMYK PDF file with  
fonts outlined. 10mm bleed and crop  
marks.

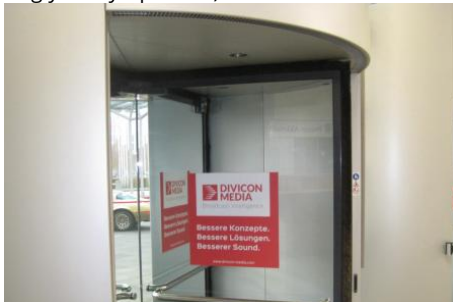
Files can be saved at 10% for vector only  
files or 25% 50% and 100% for vector/bit-  
map.

To avoid pixelation please ensure pictures  
are at 100 dpi at final size.

Larger files should be sent by FTP site  
such as WeTransfer.com.

05 June /  
2025

Sticker on revolving entrance door (e.g. for  
advertising your symposium)



Size: 50 x 50 cm

min. 150 dpi at a scale of 1:1  
CMYK or grayscale, 8 bit/channel  
As a general rule, we need a  
PDF/X-4 in which the lettering is  
fully integrated or where it has  
been converted to vector graphics.  
In case of JPG-formats, please  
use the standard format with  
highest quality only (no JPG2000).  
Use of other file formats only  
subject to our prior approval.

05 June /  
2025



**Marketing On-Site**

Floorgraphics



**Format**

Size: 95 x95 cm

**Other specifications**

min. 70 dpi at a scale of 1:1  
CMYK or grayscale, 8 bit/channel  
As a general rule, we need a PDF/X-4 in which the lettering is fully integrated or where it has been converted to vector graphics.  
In case of JPG-formats, please use the standard format with highest quality only (no JPG2000).  
Use of other file formats only subject to our prior approval.

**Deadline Linking**

05 June /  
2025

Restroom advertising, mirror stickers



Sizes: 70 x 30 cm to 230 x 30 cm

Print data on request

05 June /  
2025

WiFi sponsoring (access only for HCP)



There will be wireless internet access available in the venue. As partner you can choose the password of the WI-FI-Network and have your company mentioned in the programme and on the congress website with name and logo.

05 June /  
2025



### Marketing On-Site

Provision of Lanyards



### Format

provision by company

### Other specifications

2,500 pcs.

### Deadline Linking

07 July /  
2025  
On-Site

Silent talks on exhibition booth

Headphones provision by company

Special time slots are available

/

Ad on vertical screen in front of symposia rooms



\*.pdf, \*.jpeg

1 vertical screen (48", 1.902 x 1.080, 16:9) in front of symposia rooms

05 June  
2025

1 x Film or digital presentation of product information in the breaks



max 10 slides (PPT) or 120 sec film

1 per day

16 June /  
2025